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For Immediate Release

Hyatt Regency Maui Resort and Spa Offers Number of Fall Specials to Lure Travelers to Hawaii for Luxurious Experience at 40-acre Beachfront Hotel

Free room nights, luau dinner and breakfasts; great for quick escapes from West Coast, or for longer stays

KA'ANAPALI, Maui, Hawaii – July 23, 2007 –Hyatt Regency Maui Resort and Spa today introduced three Fall specials designed to accommodate those visiting for a brief few days as well as those staying for longer periods, while including the resort's extravagant Buffet Breakfast, Drums of the Pacific Luau tickets, and a \$25 daily resort credit to be used as the guests desires.

Following are details of each special*:

- **Three For Free** – great for those planning to stay at least a week:
This special is available for those booking now for travel dates beginning August 19 through December 22, 2007**. Guests receive a free room night every 6th night, daily buffet breakfast for two (valued at \$300 over length of stay) and a guaranteed one category room upgrade***. The lavish buffet breakfast for two is served in the resort's **Swan Court Restaurant**, an open-air style dining room with breathtaking view of waterfalls cascading over lava rocks.
- **Triple Play** – Available for travel dates of August 19 through October 7, 2007, this special is fun for those seeking a brief getaway of three nights minimum. It includes a guaranteed one-category room upgrade*** and a daily \$25 resort credit to be used at the resort restaurants, spa, activities desk, and more; as well as a two for one coupon to be used at the nightly Drums of the Pacific Luau buffet dinner, valued at \$89. **Drums of the Pacific**, a Tihati Production, takes guests on a journey through the islands

of Polynesia, complete with a traditional imu ceremony and the exotic flavors of native Hawaiian cuisine. The show features authentic dances and music of the old Hawaii, Samoa, Fiji, New Zealand, Tahiti, Tonga, and Rarotonga in the hottest Lu'au Show in the Islands.

- **Sunshine on Sale** – For those booking **Deluxe Ocean view** rooms, every third night is free and includes the daily buffet breakfast at **Swan Court Restaurant** as described above, valued at \$150. This special is offered for travel between August 19 through December 22, 2007.

The magnificent beachfront Hyatt Regency Maui Resort and Spa offers everything for a perfect and memorable stay. From scuba diving, tennis lessons from a pro to Hula demonstrations, to Hawaiian Lei making, art and garden tours, wildlife tours of the resident wildlife (including penguins), guests can pursue an action-packed getaway.....or just rest and relax at the pool and pamper themselves at the resort's oceanfront Spa Moana, and gaze at the Maui night skies with the resort's unique Tour of the Stars astronomy star-gazing session offered nightly on the hotel rooftop.

For detailed information on any of the above specials, resort activities, and reservations, Hyatt Regency Maui Resort and Spa can be reached at (808) 661-1234 or (800) 233-1234, or by visiting www.maui.hyatt.com.

About Hyatt Regency Maui Resort and Spa

The oceanfront Hyatt Regency Maui Resort and Spa is situated on 40 tropically landscaped acres along a three-mile stretch of the Ka'anapali Beach coastline, which is Maui's longest crescent beach.

The resort features Spa Moana, Hawaii's first and Maui's only oceanfront spa offering the Hawaiian Lomi Lomi and other massages and treatments. The resort boasts an Asian art collection and exotic wildlife throughout the grounds.

Guest suites are accentuated with plantation-style wood furniture and Hawaiian elegance, with each room offering a private lanai to enjoy panoramic views.

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*Not valid in Regency Club or Suite Categories. “Three For Free” valid in conjunction with Net/Rack Rates only, and may not be combined with other promotions. “Triple Play” valid in conjunction with Net Rates and Aloha Rates only, and may not be combined with other promotions.

**Blackout Dates only apply to “Three For Free” promotion over October 8 – 20; and October 27 – 31, 2007.

***Room Upgrades fall under the following categories only:

Terrace to Golf Mountain

Golf Mountain to Partial Ocean

Partial Ocean to Deluxe Ocean

Deluxe Ocean to Deluxe Ocean Front