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**For Immediate Release**

**Hyatt Regency Maui Resort and Spa Specializes In Family Fun**

*Wide variety of year-round family-focused offerings now available*

**KA'ANAPALI, Maui, Hawaii – July 17, 2006** – Hyatt Regency Maui Resort and Spa specializes in family fun with a comprehensive array of activities, services and programs now available year-round. In addition to providing an authentic Hawaiian vacation with family activities such as lei making and hula dancing lessons, the resort emphasizes a wide selection of family-focused activities for families to unplug, unwind and engage in fun together.

“We are proud to offer a number of recreational activities for families and children of all ages,” said Frank Lavey, Vice President and Managing Director of Hyatt Regency Maui Resort and Spa. “Families visiting our resort don’t ever even have to leave the property for a complete Hawaiian vacation experience—we have cultural activities, one of the best dinner Luau’s on the Island, wonderful pools, shopping and a number of restaurant options, all at our beachfront resort.”

Hyatt Regency Maui Resort and Spa houses six restaurants on property from casual to fine dining offering oceanfront views and open-air seating among cascading waterfalls. In addition, the nightly Drums of the Pacific Lu’au takes guests on a journey through the islands of Polynesia, complete with a traditional imu ceremony and the exotic flavors of native Hawaiian cuisine.

Hyatt Regency Maui Resort and Spa now offers the following comprehensive selection of activities for the entire family, including kids of all ages:

- **Unique Cultural Activities** – Hyatt is committed to bringing the local culture into the resort experience through daily activities that expose young guests and families to the

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travel destination. Through hands-on activities such as hula lessons and lei making at the Hyatt Regency Maui Resort and Spa, kids and families learn about the local culture. In addition, area activities include traveling aboard a real Sugar Cane Train in the historic whaling port of Lahaina, riding an undersea submarine adventure, visiting the Maui Ocean Center Aquarium, and meeting native animals face to face on an incredible wildlife tour specifically at the resort.

- **Imaginative Pools and Water Features** – Every Hyatt Resort has a wet-and-wild water playground sure to excite any swimmer. Hyatt Regency Maui Resort and Spa features an interactive children’s pool, “Keiki Lagoon.” The 3,000 square foot pool is surrounded by sand, a 25-foot slide, turtles and dolphin sculptures, lava rocks and mist, plus a sand-covered island sitting at the center of the pool amidst leaping water fountains and tide pools simulating the ocean current.
- **Camp Hyatt** – The original resort program created especially for kids, Camp Hyatt provides activities and adventures that focus on the culture, history and environment surrounding the destination.
- **CampHyatt.com** – Get prepped for your trip by visiting [camphyatt.com](http://camphyatt.com), which can help kids pack their bags, plan fun family activities for the trip, give them the scoop on the resort with kid reviews, as well as plenty of other tools to get you ready to hit the road.
- **Family Friendly Rates** – Hyatt knows how important family time is and wants to make it easier for parents with special rates that encourage travel and are easy on the family budget with 50% off the second room when children are under 18.
- **Cranium® Game Library** – Family fun is taken to a new level with an extensive Cranium Game Library available at the resort. Created with offerings for visitors of every age, including Cranium favorites like Cranium Hullabaloo™ and Cranium Zignty™, Regency Club guests can order complimentary games through the Regency Club concierge to play poolside after a dip, in their suite before bed or while lounging with the family at the Regency Club.
- **“HyaTTeen Suite 16”** – A new program designed specifically for teens, this is the ultimate Sweet 16 sleepover party. Recognizing a trend toward unique “coming of age” parties that mark celebratory milestones, this new package empowers teens to assert their

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independence and celebrate their birthdays by indulging in a range of fun activities—from “movie night” to limo rides—with their best friends.

For detailed information on any of the above family-focused activities, programs and services, Hyatt Regency Maui Resort and Spa can be reached at (808) 661-1234 or (800) 233-1234, or by visiting [www.maui.hyatt.com](http://www.maui.hyatt.com).

### **About Hyatt Regency Maui Resort and Spa**

The oceanfront Hyatt Regency Maui Resort and Spa is situated on 40 tropically landscaped acres along a three-mile stretch of the Ka’anapali Beach coastline, which is Maui’s longest crescent beach. The resort features Spa Moana, Hawaii’s first oceanfront spa offering the Hawaiian Lomi Lomi and other massages and treatments. The resort boasts an Asian art collection and exotic wildlife throughout the grounds. Guest suites are accentuated with plantation-style wood furniture and Hawaiian elegance, with each room offering a private lanai to enjoy panoramic views. For reservations or more information Hyatt Regency Maui Resort and Spa can be reached at (808) 661-1234 or (800) 233-1234, or by visiting [www.maui.hyatt.com](http://www.maui.hyatt.com).